

# Your creative production team.

*Decks. Graphics. Motion. HTML Emails.*

Delivered in 24–72h. Fixed monthly subscription.  
Dedicated team. No hiring.

## The Challenge

# Great marketing teams stall on creative production.

1

### Freelancers are unpredictable

Inconsistent quality, slow turnaround, and zero brand memory. A new brief means starting over every time.

2

### Agencies are expensive & slow

\$15K–\$25K/month for a team that splits attention across 20 clients. Not built for volume or speed.

3

### Hiring is a long-term commitment

A senior designer costs \$70K–\$100K/year before tools and benefits. And you still have capacity ceilings.

## Whats is VisualOps?

# One subscription. Your entire creative production stack.

VisualOps is the creative production arm of Ciao Creative Lab — a dedicated team of designers and an HTML developer working exclusively on your brand, on a fixed monthly subscription.

Not an agency. Not a platform.  
A real team that learns your brand.

### Decks & Presentations

Sales, investor, onboarding

### Graphics & Social

LinkedIn, ads, thumbnails

### Motion Graphics

Animated assets & explainers

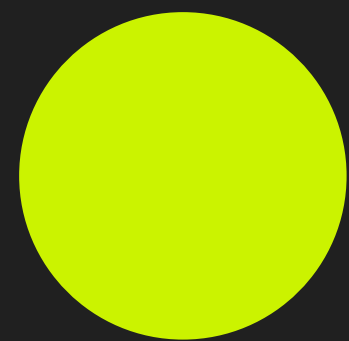
### HTML Emails

Responsive, pixel-perfect

## Your dedicated team

# Not a platform. A real team.

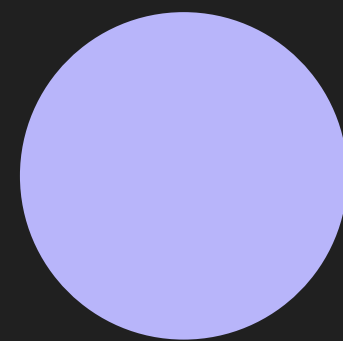
When you subscribe to VisualOps, you get a dedicated production unit from Ciao Creative Lab.  
**The same people, every month — building deep brand knowledge over time.**



### Senior Designer

Brand consistency  
& visual direction

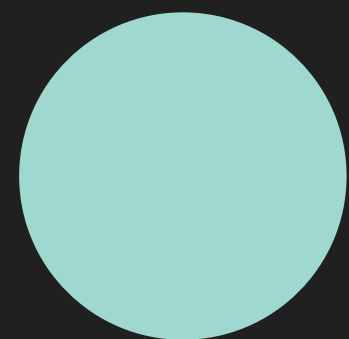
Visual direction, brand  
systems, key deliverables



### Motion Designer

Animation & Motion Graphics

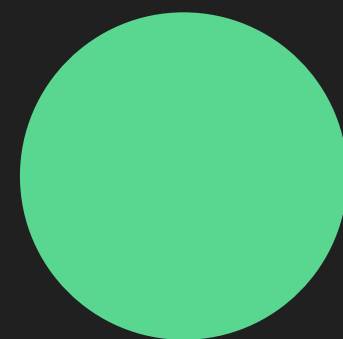
Social video, animated  
assets, explainers



### Presentation Designer

Decks, reports & infographics

Sales decks, investor packs,  
internal comms



### HTML Developer

Responsive email coding

Cross-client builds, Outlook-safe,  
ESP-ready

## How it works?

# From brief to delivered in under 48 hours on average.

1

### Submit

Send your brief via Slack or Notion using our template. No long calls needed.

2

### Produce

Your dedicated team gets to work. Confirmation within 2h. Delivery per SLA.

3

### Review

We deliver, you review. Revisions are structured and included in your plan.

4

### Repeat

New brief? Start again. No re-briefing, no lost brand knowledge. Ever.

Every new month, we know your brand better than the month before. That brand memory is what makes us faster over time — not slower.

## What we deliver?

# Everything your brand needs to move fast.

### **Presentations & Decks**

Sales, investor, onboarding, partner, internal  
— fully designed and editable

### **Formats**

PPTX · PDF · Keynote  
on request

### **Motion Graphics**

Animated explainers, social video, logo  
animations, product demos

### **Formats**

MP4 (H.264) · GIF  
· WebM

### **Graphics & Social**

LinkedIn posts, ad creatives, banners,  
thumbnails, event assets

### **Formats**

PNG · JPG · PDF ·  
Source Figma

### **HTML Emails**

Responsive, Outlook-safe, tested across  
Gmail / Outlook / Apple Mail

### **Formats**

HTML · Plain Text ·  
Litmus tested

## Why VisualOps?

# How we compare?

	Freelancer	Agency	In-house hire	VisualOps
Turnaround	3-5 days	1-2 Weeks	1-3 days	24-72h
Predictable cost	✗	✗	Partial	✓
Brand continuity	✗	Partial	✓	✓
Scalable output	✗	Partial	✗	✓
No hiring required	✓	✓	✗	✓
Motion + HTML Email	Rare	✓	Rare	✓

## Results in the first month

# What a client got in 30 days.

34

Total pieces  
delivered

48h

Average  
turnaround

100%

On-brand, first  
review

*"Before VisualOps, getting a deck ready took two weeks. Now it's 48 hours — and it actually looks the way we always wanted it to look."*

Sarah Martinez, Marketing Director - Smmart Services

### Delivered in month 1:

- Updated sales deck (14 slides, fully designed)
- 12 LinkedIn graphics (carousel + single posts)
- 4 custom proposal visuals for sales team
- 2 responsive HTML email templates
- 6 ads banners across multiple sizes

## Getting started

# From signed to first delivery in under a week.

**Day 1**

### Sign up & Slack invite

You receive your dedicated #visualops channel invite within 24h. Meet your team.

**Day 1-2**

### Brand onboarding

Upload brand assets to Drive. We review your guidelines, templates and style preferences.

**Day 2-3**

### Kickoff call (30 min)

Optional but recommended. We align on style, priorities and first briefs together.

**Day 3-5**

### First brief submitted

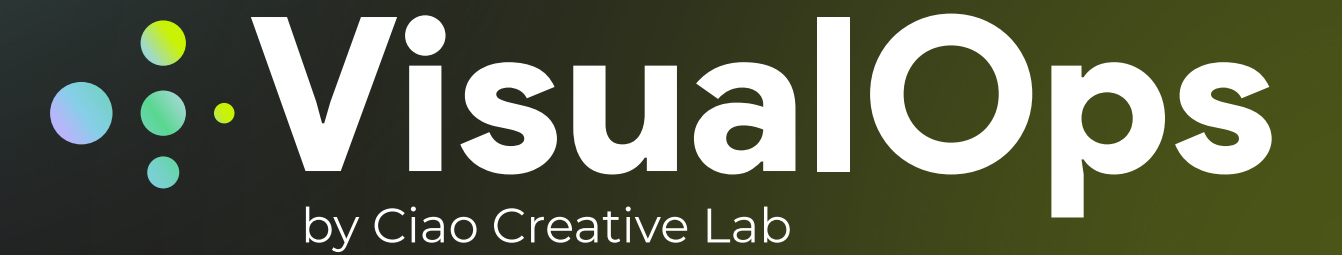
Use the brief template in Slack. Even a small piece works – let's warm up the engine.

**Day 7**

### First delivery

Your first asset is delivered. Review, give feedback, and the production loop is live.

## Next steps



# Let's see if VisualOps fits.

- 1 Reply to this deck or book a 20-min discovery call
- 2 We walk through your current creative workflow and volume
- 3 If it fits, we set up your Slack channel and start onboarding
- 4 First deliveries within 48h of kickoff

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Book your call 